



CC: BETSY  
LORRAINE

D.M. *[Signature]* 18/10/91

T&D. *[Signature]* 18/10/91

S.R.M. *[Signature]* 1/1/

S.A.M. *[Signature]* 1/1/

J.A. MORRIS  
Chain Accounts Manager

4659 West Chester Pike  
Newtown Square, PA 19073  
215-353-3305  
Fax 215-359-1576

July 31, 1991

TO: J. H. Casey  
G. B. Brown  
J. A. Miller  
P. J. Gilotty  
R. R. Steele  
R. A. Ridge

R. L. Van Sickle  
F. J. DeJong  
G. R. Deschenes  
G. M. Richardson  
D. M. Comer  
J. C. Crouch

SUBJECT: Wawa Markets - Doral Compliance Notice

Dear Managers:

Per information from the field concerning Wawa placing "Bucks" in our Doral Security Display, attached is a Wawa Memo to all store managers notifying them that "Bucks" must be removed from RJR Security Display and Doral should be the only brand merchandised in this unit.

As information, when our Winston Wrap Program begins we will be merchandising Winston in this Security Display in all locations currently not utilizing our Preferred Presence Displays. In locations that are currently under the Preferred Presence Program Dorals should remain in the Security Display.

Thank you for your input and concern. Hopefully this memo will correct any problems currently in Wawa.

Sincerely,

*[Signature]*  
J. A. Morris

JAM/gam  
Attachment  
cc: Regional Managers  
M-2

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"We work for smokers."